

Privacy Policy

This Privacy Policy discusses how Louisville Marketing Inc. (LouisvilleMarketing.net) collects, uses, maintains and discloses information collected from our customers, visitors to our websites, individuals who contact us and visitors to our customers' websites (together, "Users").

Please review this Privacy Policy in conjunction with our hosting policy and your contract with us. The terms of this Privacy Policy are in addition to the terms of our contract. We collect information from Users in many ways. The purpose of this Privacy Policy is to provide Users with an understanding of what types of information we collect, how we treat it, and choices they may have related to this information. We reserve the right to change our Privacy Policy at any time. To stay updated on our current Privacy Policy, please visit this page often. If you have a question about how a certain type of information is handled, please e-mail us at: sales@LouisvilleMarketing.net.

Information that we collect

Customer Record - When Users become customers they provide us with their address, email, phone number, and credit card. Users may also provide us with their fax number and company affiliation (together "Customer Record").

Inquiries - When Users contact us we may ask for information that allows us to contact them, validate the seriousness of their inquiry and request specific information related to the reason they have contacted us (User Inquiry Information). User Inquiry Information may be associated with other information, such as Cookies and information from Tracking Software.

Surveys - Users may be offered the opportunity to respond to surveys, questionnaires and other requests for information (Survey Information). The types of data that Users provide to us are set out in the survey request.

Statistical Information - All of our servers collect statistical information such as Users' IP addresses, dates Users visit, computers Users are using, and operating system, among other data (Statistical Information).

Cookies - Our website uses cookies. These data files are read by our server to determine whether Users have visited our site before, how often, the length of time and which pages Users view. The equipment we use to provide Services to Users may also place cookies on their computers.

Tracking Software - We may use software designed to track responses to our advertisements, other promotional activity as well as a Users' movement through our site (Tracking Software). Tracking Software includes software such as web beacons and software used by our advertising partners.

How we use information that we collect.

Subpoenas and Other Demands for Information - LouisvilleMarketing.net is required to comply with demands for information as required by State and Federal law. Examples of these demands include subpoenas, warrants, and civil discovery demands. Information covered by our Privacy Policy may be disclosed following such a request if we determine, in our sole discretion, that such a disclosure is necessary or required. We may also disclose this information if it is necessary or required to protect our interests, the interests of our customers, or in connection with the sale of our business.

Customer Record - We use the Customer Record to identify Users personally. It is used throughout our business to provide services to Users. Information in your Customer Record will only be shared with third parties if it is necessary to provide Third Party products to you. However, information in the Customer Record related to payments, such as a Users' credit card number, is only used to ensure we receive payment for services rendered

Customer Inquiries - We use User Inquiry Information to identify Users personally. It is used throughout our business to provide services to Users. User Inquiry Information is shared with third parties in the following circumstances: to identify and fix problems with services we provide when we are not capable of doing so ourselves.

Survey Information - We use Survey Information to identify Users personally. We use it throughout our business to market new products and services to Users. Survey Information is not shared with third parties in ways that identify Users personally. To the extent we share Survey Information with third parties, it is done in aggregate.

Statistical Information - We do not use Statistical Information to identify Users personally. We use Statistical Information to operate our hardware and software, diagnose problems and administer our website. We may use aggregate Statistical Information to modify the products and services we offer based on who is visiting our website, and what they are purchasing.

Cookies - We may use Cookies to identify Users personally. We use the information provided by cookies to change the way our website looks to Users; to keep Users logged in to certain areas of our website; to ensure continued connection to the Equipment; and to collect demographic data about where Users go on our website and how they behave. Cookies used by our Equipment are used to track and log activities on the Equipment and our Network for security, network maintenance and other related activities. Information about Users collected by Cookies may be associated with information collected from tracking software, and, in response to a sales or support inquiry, may be associated with this additional information to identify a User personally.

Tracking Software - Tracking Software does not initially identify Users personally. In general, we use the information provided by Tracking Software to determine the effectiveness of our marketing programs; improve the functionality of our website; and to collect demographic data about where Users go on our website and how they behave. Tracking Software may collect information that when combined with other information we have collected, will enable us to identify Users individually.

Data Retention and Security

We keep the information covered by our Privacy Policy indefinitely. Information collected by the technologies described in this Privacy Policy is protected by SSL 128 bit encryption technology during transmission. Information kept by us in our business is protected using industry standard security measures. Our employees are required to keep information covered by this Privacy Policy confidential - unless disclosure is authorized in this Privacy Policy or by Users. No means of communication or information transmission or storage is totally secure. Because of this we are not responsible for loss corruption or unauthorized acquisition and use of information covered by this Privacy Policy, or for any resulting damages, including unauthorized acquisition and use.